

**SYLLABI  
AND  
COURSES OF READING**

**FOR**

**B. Sc. (Fashion Technology)  
PART-III**

**Session -2022-23**



**PUNJABI UNIVARSITY, PATIALA**

*Amrita*

*Neeraj*

**Bachelor of Science in Fashion Technology Part-III**  
**Programme Code -(FSTB3PUP)**  
**Three Year Course(Semester system)**

**Semester-V (Exam: November/December)**

**Scheme of Studies**

**Theory Papers**

Paper Code	Paper Name	Internal assessment	External assessment	Total marks	Credit hours/week
BFT-501	Fashion Marketing	26	74	100	6
BFT-502	Organisation of Fashion Industry	26	74	100	6
BFT- 503	Eco Textiles and Sustainability	26	74	100	6

**Practical Papers**

Paper Code	Paper Name	Internal assessment	External assessment	Total marks	Credit hours/week
BFT-511	Seminar	50		50	2
BFT-512	Computer Aided Fashion Design-II	-	50	50	6
BFT-513	Drafting, Pattern Making and Garment Construction		50	50	6
BFT-514	Fashion Illustration-IV		50	50	4
	Grand Total	128	372	500	36

**Note:** \*Weight-age of different components in internal assessment is as: Attendance: 20%; written assignment/project work/Seminar/Industrial visit: 40%; two- mid semester Tests/Internal Examination- 40%

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**Semester-V**  
**Theory Paper I: -Fashion Marketing**

**Time Allowed: 3 Hrs.**

**Max. Marks: 74**

**Teaching Time: 6 Lectures/week**

**Objectives:**

- To understand the fashion market and role of a fashion buyer
- To give an awareness regarding the importance of fashion marketing
- To provide the students an understanding on branding and fashion promotional activities

**Instructions for the paper setter**

The question paper will consist of three sections A, B & C. Section A & B will have four questions each from the respective sections of the syllabus and will carry 11 marks each. Section C will have 10 short-answer type questions carrying 3 marks covering the entire syllabus uniformly.

**Instructions for the candidate**

Candidates are required to attempt two questions each from Sections A & B of the question paper and the entire Section C

**Section-A**

Introduction to marketing: its nature, scope and importance in garments industry.

Difference between selling and marketing

Fashion market- Introduction and development

Fashion market environment and trends in marketing environment

Marketing planning and processes.

Marketing terminology: Market, niche market, target customer, vendor, supplier, Franchise, market research, sales, brand equity, market share etc.

Market research: Understanding Consumer market trend, Overview of market research process and research design, User's buying behaviour.

Product life cycle, Strategies, New product development, Product positioning, segmentation and targeting,

Product mix

Branding, packaging and labelling

**Section-B**

Target market

Market plan, purpose and product feature.

4 P's for marketing.

Pricing – objectives of pricing,

Factor affecting price determination

Price policies and strategies

Marketing communication

Technological influence on fashion marketing

Distribution System: channels and choice of distribution system.

Retailing and whole selling

Promotion decision

Advertising

Personal selling

**Suggested Readings:**

“Fashion Marketing” By Essey Mike, Publisher Blackwell

“Consumer Behavior in Fashion” By Soloman, Michale R, Publisher Pearson.

“Fashion Marketing and Merchandising” By Mary, Publisher Goodheart-Willcox

Punjabi University Patiala Syllabus, B.Sc. Fashion Technology (Semester System) Semester V

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**Semester-V**  
**Theory Paper II: -Organization of Fashion Industry**

**Time Allowed: 3 Hrs.**

**Max. Marks: 74**

**Teaching Time: 6 Lectures/week**

**Objectives:**

- To impart the knowledge about basic structure of fashion industry
- To give awareness regarding segments of fashion industry
- To provide the students an understanding on retailing and fashion promotional activities

**Instructions for the paper setter**

The question paper will consist of three sections A, B & C. Section A & B will have four questions each from the respective sections of the syllabus and will carry 11 marks each. Section C will have 10 short-answer type questions carrying 3 marks covering the entire syllabus uniformly.

**Instructions for the candidate**

Candidates are required to attempt two questions each from Sections A & B of the question paper and the entire Section C

**Section-A**

Describe basic fashion industry terms like retail, buyer, merchandise, merchant etc.

Work flow in a fashion industry through different departments.

Segments of fashion industry-

Textile- Fiber production, Yarn production, Fabric manufacturing, Fabric finishing

Apparel Manufacturing-Designing, Manufacturing, and Apparel selling

Retail-Store buys from manufacturer or wholesaler, Store sells to the consumer

Auxiliary Group- Consultants, Advertiser, Promoters

Apparel: Women's Men's and Children's.

Women's wear markets, history and growth, classifications, price points, size specialization - selling seasons - promoting women's wear.

Men's wear markets, classifications, size specialization - selling men's wear.

Children's wear-classifications, size classifications, price lines - promoting children's wear.

Fashion accessories and intimate apparel

**Section-B**

Retail operations, Retail organization structure, buying and selling, line and staff Function, Role and Responsibility of retail fashion buyer.

Describe operational store policies

- Customer service.
- Selling services.

Retail Fashion Promotional activities

Marketing channels

Planning and direction

Fashion advertising, classification of retail advertising: IT application for retailing.

Visual merchandising

Relationship marketing

Compare operational store policies of various selected retail operations.

Describe the importance of location, exterior and interior.

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## Suggested Readings

- "The Business of Fashion" By Michael A. Stevens  
"Design Cloths Culture and Organization" By Veronica Manlow  
"Apparel Production terms and Processes" By JaaceBubonia

## Semester-V

### Theory Paper III: -Eco Textiles and Sustainability

**Time Allowed: 3 Hrs.**

**Max. Marks: 74**

**Teaching Time: 6 Lectures/week**

#### Objectives:

- To acquaint students with eco-friendly fibres and fabrics
- To enable the students to understand the Sustainable dyeing and printing processes
- Understanding the concept of refashioning and recycling of eco-friendly fashion products

#### Instructions for the paper setter

The question paper will consist of three sections A, B & C. Section A & B will have four questions each from the respective sections of the syllabus and will carry 11 marks each. Sections C will have 10 short-answer type questions carrying 3 marks covering the entire syllabus uniformly.

#### Instructions for the candidate

Candidates are required to attempt two questions each from Sections A & B of the question paper and the entire Section C

#### Section-A

Sustainable fashion – Meaning and importance

Eco-friendly fibres: Different types and uses of eco-friendly fibers

Introduction to eco-friendly fabrics- Types and Uses

Eco – friendly Processes used for production of Green Clothing: Energy Audit, Renewable Energy, Waste Reduction, Reduction of water

Eco-friendly dyes

The Problem with Conventional Dyeing Practices

Sustainable dyeing innovations and Waterless Technologies for Sustainable Dyeing

Sustainable approaches in textile printing- Digital Printing

#### Section-B

Eco friendly finishing of textile materials:

- a. Eco-friendly technologies for finishing- Plasma Technology, Biotechnology, Ultrasonic, Super critical carbon dioxide, Nanotechnology, Laser treatment, Micro encapsulation method
- b. Eco-friendly washing and finishing effects of garments

Eco-labeling and various eco-standards

Introduction and importance of recycling and up cycling in the fashion and accessories  
Fast and Slow fashion

National and international designers supporting sustainable fashion

Brands and Celebrities supporting sustainable fashion

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### **Suggested Readings**

Thames & Hudson, The Sustainable Fashion Handbook, Sandy black published 2012.  
Eco Textiles, Miraftab M. and Horrocks R., Wood head Pub.Ltd, Cambridge, 2007.  
Eco Textiles and Sustainability, K.Sangeetha, Laser Park Publishing House, 2017

### **Practical Paper**

#### **Semester-V Practical Paper I: Seminar**

**Time Allowed: 3 Hrs.**

**Max. Marks: 50(Internal)**

**Teaching Time: 2 Lectures/week**

#### **Objectives:**

- Enable the students to discover new ideas, to re-look at old ideas, or to develop insightful connections among ideas.
- To train students for self-study and preparation of report
- Providing students an activity which stimulates continuing intellectual curiosity
- To develop skills for research and for presentation

Students have to undertake project in the relevant areas of apparel designing and manufacturing. At the start of the fifth semester, students will start exploring appropriate work area/ topic and will submit the project proposal by October for approval. The project work shall be carried out during the 6<sup>th</sup> semester under the supervision of the guide. The project reports are to be submitted to the Department through the guide before the commencement of VI Semester examination. The students should be engaged in original research or intensive study under the guidance of a faculty member. The student will read, think about and write appropriate notes on a particular topic and will present in seminar. The student will deliver the seminar along with the help of power point and appropriate aids.

#### **Semester-V Practical Paper II: Computer Aided Fashion Design-II**

**Time Allowed: 3 Hrs.**

**Max. Marks: 50**

**Teaching Time: 6 Lectures/week**

#### **Objectives:**

- To impart knowledge of various illustration tools of Corel draw and Photoshop.
- To create fashion details with the help of computer

#### **Content:**

- Illustrating fashion model figures in front profiles and movement.
- Draw 3 profiles of female flesh figures (front, side and ¾th).
- Draping the fashion figure in different silhouette.
- Drape garments like skirt, shirt, gown, denim etc.

#### **Suggested Readings:**

According to the software manuals

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**Semester-V**  
**Practical Paper III: Drafting Pattern Making & Garment Construction**

**Time Allowed: 3 Hrs.**  
**Teaching Time: 6 Lectures/week**

**Max. Marks: 50**

**Objectives:**

- Learning the intricacies of drafting and garment construction for formal wear man and women.

**Content:**

Drafting of:

- Shirt of Men's/Woman's
- Trouser of Men's/Woman's
- Waist coat

Garment Construction:

- Shirt of Men's/Woman's
- Trouser of Men's/Woman's
- Waist coat

**References:**

- "Metric Pattern Cutting for Women's Wear" By Winfred, Aldrich.  
"Metric Pattern Cutting for Children Wear" By Winfred, Aldrich.  
"Metric Pattern Cutting for Men's Wear" By Winfred, Aldrich.

**Semester-V**  
**Practical Paper IV: Fashion illustration -IV**

**Time Allowed: 3 Hrs.**  
**Teaching Time: 4 Lectures/week**

**Max. Marks:60**

**Objectives:**

- To Sketch fashion croqui of male and Kids
- To Illustrate Male, Female and kids wear on croquie and develop designer wears as per fashion & style.

**Content:**

- Illustrating male and children – Front view, Back view, Side view and 3/4th view adopting the head theories.
- Designing flat sketches for Kids (Boy and Girl) - casual wears night wear, and sportswear and occasional wear.
- Designing flat sketches for women – Formal wear - casual wear - sportswear - night wear - party wear and ballroom gowns.
- Designing flat sketches for men - Formal wear - casual wear – sportswear

**Suggested Readings**

Abling, Bina, Fashion Sketchbook, Parson School of Design & Fashion Institutes of Technology, Fairchild Publication, New York 2004

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Kathryn, McKelvey&Munslow, Janine, Illustrating Fashion, Blackwell Pub., London 2005  
 Ireland, Patrick. John., Introduction to Fashion Design, B.T. Batsford Ltd, London,2001.  
 Allen, Seamen., Fashion Drawing: The Basic Principles, B.T.Batsford Ltd, London 2005.

**Semester-VI (Exam: November/December)**

**Scheme of studies**

**Theory Papers**

Paper Code	Paper Name	Internal Assessment	External Assessment	Total marks	Credit hours/week
BFT-601	Fashion Merchandising	26	74	100	6
BFT-602	Personality and Clothing	26	74	100	6
BFT-603	Fashion communication and media	26	74	100	6

**Practical Papers**

Paper Code	Paper Name	Internal assessment	External assessment	Total marks	Credit hours/week
BFT-611	Project Work	-	50	50	4
BFT-612	Fashion Design and Construction (Fashion Show)	-	50	50	8
BFT-613	Portfolio	-	50	50	4
BFT-614	Fashion Photography	-	50	50	4
	Grand Total	78	422	500	38

**Note:** \*Weight-age of different components in internal assessment is as: Attendance: 20%; written assignment/project work/Seminar/Industrial visit: 40%; two- mid semester Tests/Internal Examination-40%

**Semester- VI  
 Theory Paper I: -Fashion Merchandising**

**Time Allowed: 3 Hrs.**

**Max. Marks: 74**

**Teaching Time: 6 Lectures/week**

**Objectives:**

- To explain the students about concepts of merchandising and its system
- To explicate the target market and market segmentation

**Instructions for the paper setter**

The question paper will consist of three sections A, B & C. Section A& B will have four questions each from the respective sections of the syllabus and will carry 11 marks each. Sections C will have 10 short-answer type questions carrying 3 marks covering the entire syllabus uniformly.

**Instructions for the candidate**

Candidates are required to attempt two questions each from Sections A& B of the question paper and the entire Section C

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### Section-A

Define merchandising and its application to the Fashion industry.  
Status of the Textile and Apparel Industry in India  
Types of merchandiser, Role of Merchandiser, Characteristics of Merchandiser

Organization for fashion merchandising  
b. Apparel merchandising process- Fashion direction, design development, sample development and product specification, Merchandising plan, assortment planning, buying, receiving and distribution  
Fashion Forecasting- Definition and sources, Forecasting Technique, trend analysis,

Merchandising policies according to:  
Fashion cycle.  
Quality of product  
Price of product

### Section-B

Explain target market and describe in terms of fashion market.  
Describe a specific target market.  
Merchandising strategies

Market Segmentation- Demographics and psychographics

Brands and Private Labels  
Depth and breadth of brand

Global impact on Fashion Market  
Introduction to Export, Import Management;

### References:

“Fashion Merchandising and Marketing” By Pooja Chately, Publisher Kalyani Publisher.  
“Fashion from Concept to Consumer” By Dickerson, Publisher Pearson.

### Semester- VI

### Theory Paper II: -Personality and Clothing

**Time Allowed: 3 Hrs.**

**Max. Marks: 74**

**Teaching Time: 6 Lectures/week**

### Objectives:

- To understand the relationship between personality and clothing
- To apply the knowledge of right Clothing Practices, its sociological and psychological implications.

### Instructions for the paper setter

The question paper will consist of three sections A, B & C. Section A & B will have four questions each from the respective sections of the syllabus and will carry 11 marks each. Sections C will have 10 short-answer type questions carrying 3 marks covering the entire syllabus uniformly.

### Instructions for the candidate

Candidates are required to attempt two questions each from Sections A & B of the question paper and the entire Section

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### Section-A

Personality- Definition, Personality and self-concept in relation to clothing  
History and theories of origin of clothing

Clothing Symbolism: clothing symbols, sending and receiving clothing message  
Clothing and First impressions

Clothing psychology-sloppy, Designer, Skimpy, Business, Flashy, Drab, Athletic, Goth, Casual  
Clothing according to personality-Dainty, Sturdy Dramatic, Demure, Dignified, vivacious

Clothing in relation to values, attitudes, interests and practices: (a) Individual (b) Society (c)  
Environment  
Religion and Culture- class distinction

### Section-B

- a. Psychological implications of clothing on the wearer- children, adolescents, adults, elderly
- b. Social implications of clothing on the wearer - children, adolescents, adults, elderly

Clothing according various ceremonies and occasions

Clothing and Occupation- defining the role and status of person

Relation of clothing to physical and mental health of wearer: infants and children, adolescents,  
adult, elderly.

- a. Effective use of elements and principles of design in clothing
- b. Dressing right and dressing wrong: examples from lives of celebrities
- c. Personality make over and clothing citing examples of celebrities who have undergone  
makeover

### References:

- Fred Davis, Fashion, Culture, and Identity, 1992, The University of Chicago Press Ltd  
J. C. Flugel, Psychology of Clothes, June 1966, Intl Universities Pr Inc .  
Mary Shaw Ryan, Clothing; a study in human behavior, 1966, Holt, Rinehart and Winston (New  
York) 64 2  
Marilyn J. Horn, The Second Skin: An Interdisciplinary Study of Clothing, March 1981,  
Houghton Mifflin School Further Reading:

### Semester- VI

#### Theory Paper III: -Fashion Communication and Media

Time Allowed: 3 Hrs.

Max. Marks: 74

Teaching Time: 6 Lectures/week

### Objectives:

- To acquaint students with knowledge of fashion communication
- To make them understand the relationship between media and fashion industry

### Instructions for the paper setter

The question paper will consist of three sections A, B & C. Section A & B will have four questions each from the respective sections of the syllabus and will carry 11 marks each. Section C will have 10 short-answer type questions carrying 3 marks covering the entire syllabus uniformly.

### Instructions for the candidate

Candidates are required to attempt two questions each from Sections A & B of the question paper and the entire Section

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## Section-A

Communication: Meaning and methods of communication  
Essentials of effective communication

Mode of Communication - Intrapersonal, Interpersonal, Group and Mass Communication  
7C's of effective communication  
Barriers of Communication

Fashion Communication: Definition and importance of fashion communication  
Symbols and Communication

Relationship of Media and Fashion industry  
Communication through different media: Electronic media, photography, print media.  
Role of Social media in Fashion: Instagram, Twitter, Facebook, Pinterest, YouTube

## Section-B

Fashion Journalism: Definition and Values

Headline and Lead Writing:

- a. Lead: The 5Ws and 1H Approach, anatomy of a new story
- b. Head line: Definition and functions of headlines, Headline writing process

News writing, process of news writing

Fashion writing:

Sourcing for ideas through various components of Fashion and Lifestyles: Fashion and Lifestyle Products, Garments and Role of Fashion Designers, Fashion Photography, Fashion Show Choreography, Ramp modelling and Print modelling, Television modelling  
Modes of Fashion writing- Magazines, Social media, Catalogues

Writing a Fashion Press Release

Reporting a Fashion show

Writing on fashion trends

Making Creative Presentations

Communication through Image

Visual Merchandising & Window Display for Fashion

Fashion Styling

Planning Public Relations campaigns,

Formulating case studies

Designing catalogues ad brochure

Layout for stands in exhibition

Fashion Event Design and Visualization of décor ambience,

Fashion Broadcasting and Fashion Films

## Suggested Readings

Gupta, C. B, Basic business communication, Sultan Chand & Sons, New Delhi

Kotler, P., Marketing Management: Analysis, Planning, Implementation and Control (9th Ed), Prentice Hall, New Delhi 1998.

Laura L Bliss, Study Guide Visual Merchandising and Display third edition, 1955 –Fairchild's Publication New York 1997

Mathew, M. J. Business communication, RBSA Publishers, 2011.

Mathur, Navin, Management Gurus: idea and insights, National Publishing House, New Delhi, 2004.

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A large signature in blue ink, possibly "Ananya".  
A smaller signature in blue ink, possibly "Neeraj".  
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Pradhan, Swapna, Retailing management: Text & Cases, 3rd ed., Tata McGraw-Hill Education, 2009.

Rajendra Pal & Korlahalli. J. S., Essential of business communication, Sultan Chand & Sons, 2011.

Raman, Usha, Writing for the media, Oxford University Press, 2009.

Rayudu, C. S., Media and communication Management, Himalaya publishing house, 1998.

Roundy N & Maid D, Strategies for technical communication 1985, little Brown & Company., Boston

Sharam, Diwakar, Mass communication theory and practice in the 21st century, deep and deep publications, 2004.

### Practical Paper

#### Semester-VI Practical Paper I: Project Work

**Time Allowed: 3 Hrs.**

**Max. Marks: 50**

**Teaching Time: 4 Lectures/week**

#### **Objectives:**

- To enable the students to gather information on the topics related to fashion designing and able to present the same effectively.

#### **Content:**

Students will work on the project assigned to them in the previous semester and will make the final presentation by the end of VIth semester. Hard and soft copy will be submitted in the department.

Hard copy will be shown to examiner at the time of external viva.

#### Semester-VI

#### Practical Paper II: Fashion Design Construction (Fashion Show)

**Time Allowed: 3 Hrs.**

**Max. Marks: 50**

**Teaching Time: 8 Lectures/week**

#### **Objective:**

- To enable the students to apply the principles and knowledge of garment design development to create a collection

#### **Content:**

Designing & Construction of the garments according to theme for the Fashion show.

#### **Suggested Readings**

“Dress Design: Draping and Flat Pattern Making”, M.S. Hillhouse, E.A. Manfield, Publisher Houghton Mifflin College Division.

“New Complete Guide to Sewing” By Reader Digest, Publisher Reader Digest New York

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## Semester-VI

### Practical Paper III: Portfolio

Time Allowed: 3 Hrs.

Max. Marks: 50

Teaching Time: 4 Lectures/week

#### Objectives:

- The art portfolio is a medium of expressing a graduating student's creativity, design/ability, technical expertise and illustration and presentation skills.
- To enable the students to exhibit their inclination towards a particular segment of the industry by identifying the target customers, design requirements and pricing.

#### Guidelines-

- The portfolio should ideally comprise of 30-35 sheets keeping the following points in mind.
  - Keep all the sheets of the same size to maintain visual continuity.
  - Sheets should be grouped separately and systematically either horizontally or vertically for uniformity of presentation.
  - The presentation of the portfolio depends on the contents and also on your layouts. (Too much of fragmentation of a single sheet can be distracting ) The end result should look very neat and professional.
  - Statement of your design philosophy to clarify your attitude towards fashion.
  - Bio-data

#### The portfolio must include-

- Page of contents
- Each separate project should include inspiration sheet/story board and colour chart with
- Appropriate swatches
- Client profile and indication of the market /country.
- Give a name/theme to each project
- Flat working drawings, detailed magnification and specification sheets showing your technical strength.
- Line planning, fabric indications, fabric Consumption, detailed measurement charts etc are all essential. These are to be used in conjunction with croquis.
- Design development sheets/design journal to show the creative process and /or commercial feasibility.
- Stylised illustration may be included as a separate segment.
- There should be inclusion of designs for men, women and children. (However student's natural creative bent of mind should find expression through specific design and market orientation.
- At least one collection should have a touch of the Indian ethos. (This is to be based on innovative fabric combinations, surface texture and ornamentation.
- The designs and embroidery motifs must be original.
- 2 sheets on your internship project is absolutely mandatory.
- Any other creative graphic work photography done by the student should be included.
- The student may include photographs of prototype development in the case of term garment, freelance assignments.
- Any publications in newspapers or magazines may be included in original.
- The expression of computer application is very important.

The students are required to submit the portfolio as the record during the external evaluation.

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## Suggested Readings

Portfolio Presentation for Fashion Designers – Linda Tain – Fairchild Books, New York

### Semester-VI Practical Paper IV: Fashion Photography

Time Allowed: 3 Hrs.

Max. Marks: 50

Teaching Time: 4 Lectures/week

#### Objectives:

- To familiarise the students with the knowledge of fashion photography.
- To create understanding among students about handling camera for effective presentation of ideas.
- To enable the students to create the look through fashion styling and capturing the visual image.
- To develop creative fashion photographic approaches among students for theme based fashion article interpretations and presentation.

#### Instruction for Examiners: The syllabus shall be covered through OER and MOOCS

**Basics of Photography:** Introduction of Camera & its functioning, various types of cameras and various camera lenses, Different type of image storage methods, Equipment needed by a specialist photographer

**Photography techniques:** Various Lighting Techniques and effects, Technique of getting the right shot, Need of digital photography, equipment needed for digital photography, White Balance and Color Theory

**Shooting fashion:** Selection of location for an indoor / outdoor, Creation of a suitable ambience / backdrop for shoot, Sourcing and coordination of clothes and accessories according to a theme / season, criteria and selection of model, Coordination of movement, mood and image of model and apparel,

**Photography in indoor and outdoor shoots** – Model Photo Shoot with Styling, glamour shots, mood shots,  
Styling and makeup for fashion and glamour photography  
Fashion photography trends: Photography using digital cameras, video photography, image Mixing

**Application of computers in photography-** Image collage methods, cloning techniques, printing techniques, Correcting imperfect images, cropping; level of brightness, contrast and colour etc. Publishing of portfolio on social media

#### Note: Students are required to undertake following assignments during the course:

- Capture different types of fabric textures and textiles
- Produce a video of any Product/ Garment by using different techniques.
- Shoot various dresses and accessories on outdoor locations.
- Photos shoot of a model for the cover page of a Magazine.
- Developing a portfolio

#### Suggested Readings:

Langford Fox, sawdon Smith, Basic Photography, Taylor and Francis,2012

Billy Pegram, "Fashion Model Photography: Professional Techniques and Images", Amherst Media, 1999.

Bruce Smith, "Fashion Photography: A Complete Guide to the Tools and Techniques of

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the Trade”, Amphoto Books, Watson Guptill Publication, New York, 2008.  
John Hedgecoe, “The Book of Photography”, DK Publishing Inc., United States, 2005.  
Julie Bradford. “Fashion Journalism” Routledge, 2014  
Stephen A Dantzig, “Lighting Techniques for Fashion and Glamour Photography”, Amherst Media, Inc, New York, 2005.

**MOOC**

<http://www.arts.ac.uk/fashion/courses/short-courses/online-courses/fashion-photography-course/>  
<http://www.londonschooloftrends.com/e-learning/fashion-photography>

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